



Internews
Local voices. Global change.

SAFETY 2012 CONFERENCE FELLOWSHIP APPLICATION

Welcome to the Safety 2012 Conference Fellowship Application.

Internews, in partnership with the World Health Organization (WHO), is seeking applications from qualified, dedicated journalists working with established media outlets in the developing world to attend and report on Safety 2012: the 11th World Conference on Injury Prevention and Safety Promotion in Wellington, New Zealand. Journalists from developing countries are invited to apply; however, priority will be given to journalists from the 10 Road Safety target countries identified by the WHO: Brazil, China, Cambodia, Egypt, India, Kenya, Mexico, Russia, Turkey and Vietnam. The selected Fellows will receive a full scholarship from Internews to attend the Safety 2012 Conference and will also receive on-site training and post-conference mentoring from a senior Internews Journalism Trainer on covering road safety and injury prevention issues. Applicants should have a demonstrated commitment to covering important public health issues and an understanding of the impact of road crashes and injury prevention as public health issues.

The pre-conference training will take place from **September 28 – 29th 2012** and the conference itself will be held from **October 1-4th, 2012** at the Adam Auditorium in Wellington, New Zealand. Applicants should be available for the entirety of this period. The 10 successful applicants selected for the fellowship must commit to writing 3 stories during the course of the conference and must also commit to brainstorming and outlining 3 ideas for stories, with the support of the senior journalism trainer, to be completed upon returning home. Journalists must also have the support and commitment of their editors to publish or air their stories.

Applicants must submit the following items to Internews via email (safety2012@internews.org) by **Friday, July 27th 2012 5 PM EST**:

- CV
- Letter of support from your Editor

- A completed Fellowship Application (below)
- Two recent examples of your work published or aired in the past 12 months (more guidelines in the application below)

Note: Freelance journalists are welcome to apply, but must provide a letter of support indicating that their stories will be published or broadcast and that they are on contract with an established, mainstream media outlet in their country of origin.

Applicants will be notified by Friday August 10, 2012

I. Background Information

1. Name:
2. Name of Media house:
3. Type of Media (Print, online, radio, TV etc):
4. Media House Distribution/Audience Reach

<100	100-1,000	1,000 – 10,000	
10,000 – 100,000	100,000 – 300,000	> 300,000	

5. Geographic reach of your Media House :

Local National Regional International

6. Title:

7. Address:

8. Email:

9. Phone:

10. Which country are you from?

Brazil Cambodia China Egypt Kenya

Mexico Russia Turkey Vietnam

Other (please specify)

11. Are you currently living and working in this country? Yes No

12. Do you have a valid passport? Yes No Expiration date: yyyy-mm-dd

13. What is your beat/ area of expertise as a journalist:

14. What language do you report in?

15. Please indicate your English reading, writing and speaking level .

Reading:

Basic	Intermediate	Advanced	Fluent	Native Speaker
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Writing:

Basic	Intermediate	Advanced	Fluent	Native Speaker
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Speaking:

Basic	Intermediate	Advanced	Fluent	Native Speaker
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16. Have you ever produced or written stories focused on traffic, road conditions, safety or injury prevention (in particular violence, drowning and burns)? If yes, please briefly describe. (**Max 50 words**)

II. Support from your Editor

17. As part of this application form, all applicants are required to provide a support letter from their editor, producer, or supervisor. This letter should clearly state that your Editor has agreed to guarantee print space or air time for storied produced on the conference. Is your letter attached to this application?

Yes No

III. Examples of your Work

18. Applicants must provide two samples of their work, published or aired within the last 12 month that are focused on public health. If your work is not in English, you must provide an English translation or summary along with your published work.

Have you attached two samples of your work? Yes No

Sample 1:

Title:

Media: (radio, TV, print, online etc...)

Date published/aired: yyyy-mm-dd

Focus of story:

Sample 2:

Title:

Media: (radio, TV, print, online etc...)

Date published/aired: yyyy-mm-dd

Focus of story:

IV. Essay Question

19. In a brief, **350** word essay, please discuss why you would like to be considered for this scholarship and what impact your work has had on policy and/or public awareness in your country. Please be sure to cite specific examples of stories you've done that have had an impact on local, national or regional policies. In your essay please also describe what you believe to be the role of the media in covering traffic safety issues and what impact you think media coverage could have on this issue. (Please provide your response in the text box below. **max 350 words**)