About the Gaza Humanitarian Information Service
The HIS produces the Jossor ma’Gaza (“Bridges with Gaza”) radio program which is broadcast daily from Sunday to Thursday, 12:10 to 13:00, 17:00 to 18:00 and 22:00 to 23:00 on Voice of Palestine (99.4 & 90.7 FM), Palestine Television and 9 radio stations of the Internews-supported Jossor Network.

Donor Conference Raises Hopes - What Jossor’s Listeners are Saying:
- “We hope that the division will come to an end and that there will be genuine reconciliation, reconstruction, opening of the crossings and resolution of the electricity problem; we are hopeful that the National Consensus Government will not let us down.” - A man in Gaza.
- “My house was destroyed in the war - we ask officials to begin reconstruction. We don’t want coupons anymore.” - A woman in Gaza.
- “We are extremely thrilled that HE Dr. Rami Hamdallah is visiting Gaza today. We pray to God that reconciliation will be sustainable and that it will bring about reunification with our people, and lead to the opening of crossings so that we may conduct business as well. We are also hopeful that the Cairo conference will bring the best for everyone” - A man in Gaza.
- “I graduated seven years ago and would appreciate job opportunities for youth and the opening of the crossings.” - A man in Gaza.
- “We wish that donor countries and representatives of the international community contribute to the rebuilding of the Gaza Strip as early as possible given that winter is approaching and a large number of Gazans have lost their houses. We want to feel safe and secure.” - Gaza woman
- “My major demands are: to put an end to the era of division, open the crossings, provide job opportunities for unemployed people, and make electricity available. We are very much looking forward to the Cairo conference for rebuilding Gaza and its outcomes. The time for recovery and rebuilding Gaza has come. We are in dire need for international support that will eventually bring about justice.” - Gaza woman
- “The government should work on regaining people’s trust, because throughout the previous wars people lost trust in the government. We wish for the economic situation to recover soon.” - Gaza man

Best Pictures of the week

PROGRAM HIGHLIGHTS

PRIVATE SECTOR & INDUSTRIAL RECOVERY, 8/10/2014
- Reconstruction will procure as much as possible from the Palestinian private sector, particularly that of Gaza, and engage the domestic labour force as intensely as possible to ensure massive job creation.
- The total transportation cost from Hebron to Gaza is now $1,800 per truckload, while shipping from China to Hebron is $1,200!
- The administrative charges being collected by the Israeli crossing regime total 420,000 NIS daily, excluding taxes, transportation and other costs.

DONOR PROJECTS & OPEN MICROPHONE FROM GAZA, 9/10/2014
- Citizens of Gaza plead with their leaders to reconcile and that the National Consensus Government assume responsibilities.
- Officials from the Italian Cooperation and the United Kingdom General Consulate outlay their current programs of assistance.
- The resounding urgency of the citizens of Gaza at the moment is reconstruction of their homes and essential infrastructure.

“Reconstruction will give priority to Palestinian domestic production and employment generation”. - Ibrahim Barham, Chairman of PALTRADE
“A plan has been put forth to the Gaza Reconstruction Conference to enhance the industrial and manufacturing infrastructure of Gaza.” - Ali Sha’ath, CEO of the Palestinian Industrial Estates
- Dr Rami Hamdallah addressed the people of Gaza regarding the reconstruction conference and rebuilding process.
- Italian and British governments remain committed to supporting both Gaza and Palestine overall in their emergency and development assistance.

Official Messages, 8-9 Oct

Jossor ma’Gaza reaches the West Bank and Gaza Strip through Voice of Palestine (99.4 & 90.7 FM), Palestine TV and the Internews Jossor Network:
- In the Gaza Strip: NileSat 12034 & Alwan Radio (94.5 FM); In the West Bank Minbar Al Hurriya (92.7 FM Hebron & reaching approx 60% of Gaza); Halla (107.4 FM Jerusalem); Raya (96.8 FM Ramallah); Bethlehem 2000 (106.3 & 89.6 FM Bethlehem); Tarig Al Mahaba (97.7 FM Nablus); Nas (104.9 FM Jenin); Al Fajr Radio (90.4 FM Tulkarem). Many radio stations also stream live on their websites.
Main Feedback from Citizens

<table>
<thead>
<tr>
<th>Issues Expressed by the Population</th>
<th>Prospective Course of Action</th>
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<tbody>
<tr>
<td>Private Sector &amp; Industrial Recovery</td>
<td>It is of critical importance that innovative approaches be applied for the revitalization of Gaza's private sector within the recovery plan. Facilitating supply chains for Gaza's industrial and manufacturing sector is achievable, possibly by prioritizing the entry of primary inputs to Gaza through the Logistics cluster. This approach may also support the strengthening of internal value chains such as those supported by the SAHTEIN voucher.</td>
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<tr>
<td>Donor Conference/Projects &amp; Open Microphone from Gaza</td>
<td>All efforts must be made to support the National Consensus Government, and to follow up with donors on timely disbursement of their pledges.</td>
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</tbody>
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### CITIZENS’ FEEDBACK

- **SMS:** 37%  
- **Facebook:** 30%  
- **Field reports:** 28%

### FACEBOOK FEEDBACK

- **Comment/Foodback:** 30%  
- **Question:** 20%

### FIELD REPORTS & SMS FEEDBACK

- **Shelter/NFI:** 50%  
- **Economy:** 45%  
- **Health:** 40%  
- **Infrastructure:** 35%  
- **Economy:** 30%

### Key Points from Internews’ Survey on Information Needs

A survey conducted by Near East Consulting on behalf of Internews revealed some interesting trends regarding information needs and tendencies in Gaza. Conducted from August 30th to September 1st (i.e., in the post cease-fire period), the GHIS will be using it as a baseline in tracking and responding to the information needs of the population of Gaza.

#### ISSUE

- **RADIO IS A CRITICAL MEDIUM FOR THE POPULATION TO RECEIVE INFORMATION**
  - The survey revealed that over 77% of people listened to the radio during the period of the war and post-war, up from 50% prior to the war. 41% of those surveyed listened to the radio EVERY DAY and 45% listened ON MOST DAYS. The level of confidence in radio tied with television at 80%, however, radio was considered more important due to the fact that it does not require electricity.

- **EVENING TELEVISION MUST BE EXPLOITED TO COMPLEMENT RADIO PROGRAM**
  - 10% of those surveyed attested that they watched Palestine TV, particularly during the evening hours. In 14% of cases respectively, Al Aqsa and Al Jazeera were the most viewed TV networks.

- **TARGETING THROUGH SOCIAL MEDIA AND SMS MUST BE COMPLEMENTED BY OTHER MEDIA TO CAPTURE AUDIENCES OVER 35**
  - Not surprisingly, usage of social media is all but nominal for groups over 35 years old. While mobile phone penetration is very important at 81%, its usage was expressed as being primarily for telephoning family and friends.

#### GHIS RESPONSE

- Complement radio programming with that of television broadcast to capture a wider audience. A live television broadcast of the radio program has been taking place on Palestinian Television since September 7th.

- The service is planning a full one-hour humanitarian, recovery and reconstruction program hosting panels, experts, officials and fostering interaction with the population through calls in.

- The anchors of Jossor ma’Gaza continue to respond to Facebook, Twitter and SMS comments and requests daily on air. To supplement this feedback loop and capture older audiences, Gaza-based journalists are conducting audio interviews with affected Gaza residents in the context of reports which are transmitted on the program. Jossor is increasingly piloting call-in programs whereby people can engage directly with anchors and program guests on issues of concern to them.
Broadcasting during the week

Topics covered

- 7 Interviews with the local population
  - Field interviews with 7 Gazan people.
- 4 Interviews with humanitarian organizations and PA institutions
  - Chairman of Palm Trade, CEO of the Industrial Estates Authority, Political Information and State-building Officer, General British Consulate, Expert on violence against women, Italian Cooperation Office in Jerusalem.
- 4 Official Statements
  - Official messages from: Palm Trade, Industrial Estates Authority, Italian and British governments.

Broadcasting for the upcoming week

<table>
<thead>
<tr>
<th>Day/Date</th>
<th>12/10 Sun</th>
<th>13/10 Mon</th>
<th>14/9 Tue</th>
<th>15/10 Wed</th>
<th>16/10 Thu</th>
</tr>
</thead>
<tbody>
<tr>
<td>Topic</td>
<td>Reconstruction Conference in Cairo</td>
<td>Education progress report, Students &amp; Schools</td>
<td>Damages to private health facilities (pharmacies-laboratories-clinics)</td>
<td>Distribution of aid and SAHTEIN voucher (Update)</td>
<td>Support to the grieving</td>
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To discuss programming topics or messages that your organization would like to disseminate through the Jossorma’Gaza Radio Program, contact Ruba Abu Roqti | aburoqti@internews.org | 059.711.7665 or Marisa Consolata Kemper | mconsolata@internews.org | 059.711.7669