**DO WE UNDERSTAND COVID-19?**

1. **OVER 60% OF THE COMMUNITY IS AWARE OF AT LEAST 1 HEALTH PROTOCOL.**
   - Wear PPE (mask, face shield) — 63%
   - Good Hygiene (wash hands, use alcohol, clean homes, etc.) — 50%
   - Practice social distancing — 25%
   - Isolation (stay home, avoid gatherings) — 17%
   - Others (take vitamins, prayers, eat healthy, etc.) — 12%

2. **THE COMMUNITY’S INFORMATION NEEDS ARE NOT BEING MET.**
   - Complete Information
     - Lockdown Guidelines (ECQ, GCQ, atbp)
     - Travel Restrictions
   - Incomplete Information
     - Aid (*Ayuda*, relief operations)
     - Livelihood or Employment
     - Education (Distance or Modular Learning)

3. **A SIGNIFICANT PERCENT OF COMMUNITIES BELIEVE SEVERAL COVID-19 RUMORS THAT HAVE NO EVIDENCE.**
   - You should not get a Covid-19 vaccine because companies just want to profit. — 77%
   - Hospitals are exaggerating Covid-19 cases to get PhilHealth money. — 71%
   - You should not get tested for Covid-19 because they will think you have it. — 69%
   - Covid-19 can be cured with tuob (steam inhalation) or other home remedies. — 62%

4. **FRIENDS, FAMILY, AND TV ARE THE MOST COMMON CHANNELS FOR COVID-19 INFORMATION.**
   - TV — 74%
   - Friends/Family — 70%
   - Social Media — 59%

5. **BARMM IS DIFFERENT THROUGHOUT THE PHILIPPINES BECAUSE IT IS NOT JUST EXPERTS OR HEALTH WORKERS THAT THEY TRUST WHEN IT COMES TO COVID-19.**

**WHERE DO THESE INFORMATIONS COME FROM?**

- This Infographic is from the Information Ecosystem Assessment research conducted by Internews through CMYM at IDEALs last November 2020.
  - 73 individual interviews
    - 58% Female, 42% Male
    - 68% from Lanao del Sur
    - 19% from Maguindanao
    - 12% from Lanao del Norte
  - The data is based on: A door-to-door survey among 167 individuals
    - 60% Female
    - 55% Maranao
  - *Studies according to Johns Hopkins University KAP*

- Top 5 Experts trusted by BARMM
  1. Religious Leader
  2. Barangay Chairman
  3. Traditional Leader
  4. Health Workers
  5. National Authorities (ex. DOH, IATF)

- Top 5 Experts trusted by the Filipino
  1. Health Experts
  2. World Health Organization (WHO)
  3. Health Workers
  4. TV
  5. Radyo

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