DO WE UNDERSTAND COVID-19?

1 OVER 60% OF THE COMMUNITY IS AWARE OF AT LEAST 1 HEALTH PROTOCOL.

- **63%** **Wear PPE** *(mask, face shield)*
- **50%** **Good Hygiene** *(wash hands, use alcohol, clean homes, etc.)*
- **25%** **Practice social distancing**
- **17%** **Isolation** *(stay home, avoid gatherings)*
- **12%** **Others** *(take vitamins, prayers, eat healthy, etc.)*

2 THE COMMUNITY'S INFORMATION NEEDS ARE NOT BEING MET.

Complete Information

Lockdown Guidelines
(ECQ, GCQ, atbp)

Travel Restrictions

Incomplete Information

Aid
("Ayuda", relief operations)

Livelihood or Employment

Education
(Distance or Modular Learning)

3 A SIGNIFICANT PERCENT OF COMMUNITIES BELIEVE SEVERAL COVID-19 RUMORS THAT HAVE NO EVIDENCE.

You should not get a Covid-19 vaccine because companies just want to profit. **77%**

Hospitals are exaggerating Covid-19 cases to get PhilHealth money. **71%**

You should not get tested for Covid-19 because they will think you have it. **69%**

Covid-19 can be cured with tuob (steam inhalation) or other home remedies. **62%**

4 FRIENDS, FAMILY, AND TV ARE THE MOST COMMON CHANNELS FOR COVID-19 INFORMATION.

74% **TV**

70% **Friends Family**

59% **Social Media**

5 BARMM IS DIFFERENT THROUGHOUT THE PHILIPPINES BECAUSE IT IS NOT JUST EXPERTS OR HEALTH WORKERS THAT THEY TRUST WHEN IT COMES TO COVID-19.

**Studies according to Johns Hopkins University KAP*

Top 5 Experts trusted by BARMM

1. **Religious Leader**
2. **Barangay Chairman**
3. **Traditional Leader**
4. **Health Workers**
5. **National Authorities** *(ex. DOH, IATF)*

Top 5 Experts trusted by the Filipino

1. **Health Experts**
2. **World Health Organization** *(WHO)*
3. **Health Workers**
4. **TV**
5. **Radyo**

WHERE DO THESE INFORMATIONS COME FROM?

- This Infographic is from the Information Ecosystem Assessment research conducted by Internews through CMYM at IDEALs last November 2020.
  - 73 individual interviews
  - 58% Female, 42% Male
  - 68% from Lanao del Sur
  - 19% from Maguindanao,
  - 12% from Lanao del Norte
- The data is based on: A door-to-door survey among 167 individuals
- 60% Female * 40% Male
- 55% Maranao * 45% Maguindanaoan