

"By giving voice and visibility to all people—including and especially the poor, the marginalized and members of minorities—the media can help remedy the inequalities, the corruption, the ethnic tensions and the human rights abuses that form the root causes of so many conflicts." - Kofi Annan, former Secretary-General, United Nations





"The speed of new players and new technology entering the field of development is rapidly changing. Internews has deep experience applying cutting-edge media tools and is extremely forwardthinking in sharing these solutions broadly." - Bob Boorstin, Director of Corporate and Policy Communications, Google Photo: A woman prepares a broadcast in Indonesia.

# Our Supporters

Internews' major supporters have included Bill & Melinda Gates Foundation, Google, The William and Flora Hewlett Foundation, Kendeda Fund, The John S. and James L. Knight Foundation, John D. and Catherine T. MacArthur Foundation, Marisla Foundation, Pierre and Pamela Omidyar Fund, David and Lucile Packard Foundation, Ploughshares Fund, Rockefeller Brothers Fund, Shelley and Donald Rubin Foundation, United Nations, U.S. Agency for International Development, U.S. Department of State, World Bank, and many generous individual donors.

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### **Internews** Local voices. Global change.

Internews is an international non-profit organization whose mission is to empower local media worldwide to give people the news and information they need, the ability to connect and the means to make their voices heard.

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Photo: On a study tour, Egyptian media students visited the newsrooms of National Public Radio in Washington, D.C.

## About Internews

Internews provides communities the resources to produce local news and information with integrity and independence. With global expertise and reach, Internews trains both media professionals and citizen journalists, introduces innovative media solutions, increases coverage of vital issues and helps establish policies needed for open access to information.

Internews programs create platforms for dialogue and enable informed debate, which bring about social and economic progress.

Internews' commitment to research and evaluation creates effective and sustainable programs, even in the most challenging environments.

## Where we work

Internews has worked with citizens and local media in more than 75 countries. Together with local partners such organizations, Internews has supported outlets worldwide, including radio and television stations, newspapers, mobile news networks, and online news sites languages, from Acehnese to Zaghawa.

Photo: Residents listen to Kenya's Star FM at the Ifo Extension refugee camp in Dadaab, Kenya.

# What we do



#### Improve Quality News and Information

Internews works with media professionals and citizen journalists to produce original, high-quality programming that meets the needs of local communities. Internews trains thousands of people each year in journalism, production, and management skills.

#### **Increase Coverage** of Vital Issues

As part of its work fostering independent media and access to information, Internews has developed special global journalism programs in health, environmental issues, humanitarian response, digital technology, human rights and governance and transparency.

#### **Expand Information Access**

Internews works to ensure people's access to information through whatever technological means they choose. Working with national governments and key stakeholders, Internews is creating an enabling environment for an affordable and user-controlled Internet.

#### Advocate for Media Law and Policy

To allow independent media to fulfill their "watchdog" function, Internews has worked for the adoption and implementation of fair media and internet laws and policies in countries around the world.

#### **Strengthen Financial Viability** of Local Media

Sustainable and replicable business models are critical to the long-term success of local media. Internews' support for media outlets includes training staff in advertising sales and management to ensure that they are financially sound.

#### **Deliver Innovative Media** Solutions

The Internews Center for Innovation & Learning seeds and supports experiments with new information technologies, researches their results and ensures that the lessons learned from both successful and failed experiments are shared throughout the media development sector.



# Global issues

On issues ranging from health and the environment to conflict and governance, Internews has developed approaches which harness the power of media and information. Issues include:

### **Conflict Management Environmental Information Governance and Transparency Health Information**

Humanitarian Information **Internet and Telecommunications Initiatives** Women and Youth Voices



