

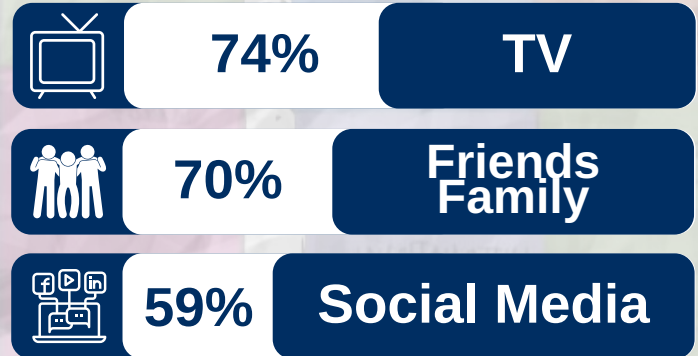


DO WE UNDERSTAND COVID-19?

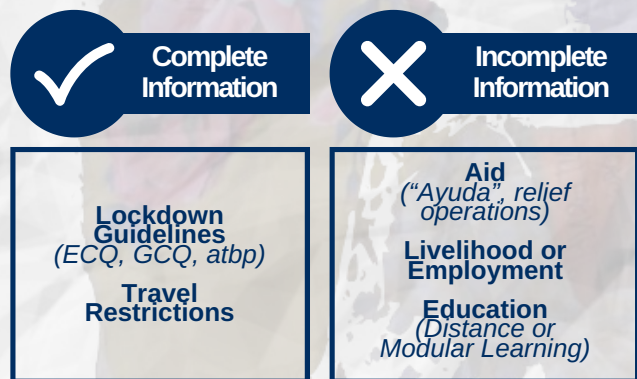
1 OVER 60% OF THE COMMUNITY IS AWARE OF AT LEAST 1 HEALTH PROTOCOL.

- 63% Wear PPE (mask, face shield)
- 50% Good Hygiene (wash hands, use alcohol, clean homes, etc.)
- 25% Practice social distancing
- 17% Isolation (stay home, avoid gatherings)
- 12% Others (take vitamins, prayers, eat healthy, etc.)

4 FRIENDS, FAMILY, AND TV ARE THE MOST COMMON CHANNELS FOR COVID-19 INFORMATION.



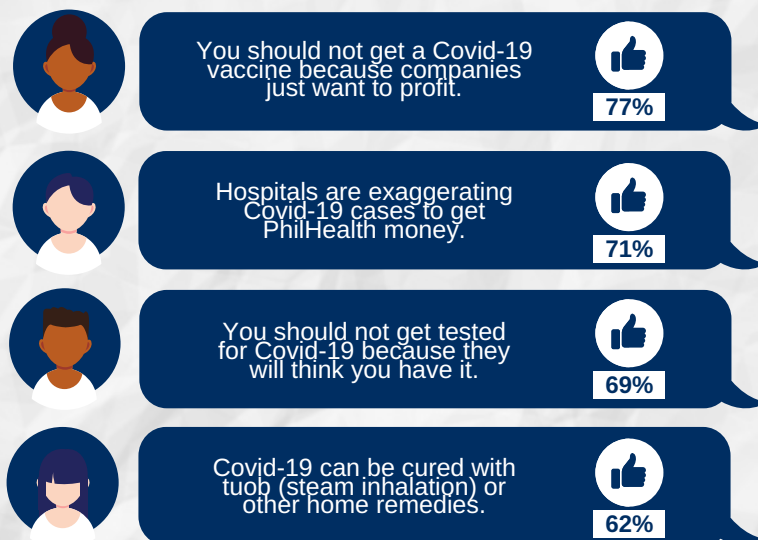
2 THE COMMUNITY'S INFORMATION NEEDS ARE NOT BEING MET.



5 BARMM IS DIFFERENT THROUGHOUT THE PHILIPPINES BECAUSE IT IS NOT JUST EXPERTS OR HEALTH WORKERS THAT THEY TRUST WHEN IT COMES TO COVID-19.

**Studies according to Johns Hopkins University KAP*

3 A SIGNIFICANT PERCENT OF COMMUNITIES BELIEVE SEVERAL COVID-19 RUMORS THAT HAVE NO EVIDENCE.



WHERE DO THESE INFORMATIONS COME FROM?

- This Infographic is from the Information Ecosystem Assessment research conducted by Internews through CMYM at IDEALs last November 2020.
 - 73 individual interviews
 - 58% Female, 42% Male
 - 68% from Lanao del Sur
 - 19% from Maguindanao,
 - 12% from Lanao del Norte
- The data is based on: A door-to-door survey among 167 individuals
 - 60% Female * 40% Male
 - 55% Maranao * 45% Maguindanaoan