DO WE UNDERSTAND COVID-19?

1. OVER 60% OF THE COMMUNITY IS AWARE OF AT LEAST 1 HEALTH PROTOCOL.
   - 63% Wear PPE (mask, face shield)
   - 50% Good Hygiene (wash hands, use alcohol, clean homes, etc.)
   - 25% Practice social distancing
   - 17% Isolation (stay home, avoid gatherings)
   - 12% Others (take vitamins, prayers, eat healthy, etc.)

2. THE COMMUNITY’S INFORMATION NEEDS ARE NOT BEING MET.
   - Complete Information
     - Lockdown Guidelines (ECQ, GCQ, atbp)
     - Travel Restrictions
   - Incomplete Information
     - Aid (“Ayuda”, relief operations)
     - Livelihood or Employment
     - Education (Distance or Modular Learning)

3. A SIGNIFICANT PERCENT OF COMMUNITIES BELIEVE SEVERAL COVID-19 RUMORS THAT HAVE NO EVIDENCE.
   - You should not get a Covid-19 vaccine because companies just want to profit. 77%
   - Hospitals are exaggerating Covid-19 cases to get PhilHealth money. 71%
   - You should not get tested for Covid-19 because they will think you have it. 69%
   - Covid-19 can be cured with tuob (steam inhalation) or other home remedies. 62%

4. FRIENDS, FAMILY, AND TV ARE THE MOST COMMON CHANNELS FOR COVID-19 INFORMATION.
   - 74% TV
   - 70% Friends/Family
   - 59% Social Media

5. BARMM IS DIFFERENT THROUGHOUT THE PHILIPPINES BECAUSE IT IS NOT JUST EXPERTS OR HEALTH WORKERS THAT THEY TRUST WHEN IT COMES TO COVID-19.

WHERE DO THESE INFORMATIONS COME FROM?

- This Infographic is from the Information Ecosystem Assessment research conducted by Internews through CMYM at IDEALs last November 2020.
  - 73 individual interviews
  - 58% Female, 42% Male
  - 68% from Lanao del Sur
  - 19% from Maguindanao,
  - 12% from Lanao del Norte
  - The data is based on: A door-to-door survey among 167 individuals
  - 60% Female 40% Male
  - 55% Maranao 45% Maguindanao

*Studies according to Johns Hopkins University KAP