Call for Applications - SERAPH Project

Internews invites applications for the development of independent local online media in Hungary. Local or regional online media outlets operating outside Budapest and Pest County for more than one year may apply with specific ideas for content- and organizational development.

The project SERAPH aims to support the development of local online editorial capacities, and to support the production of media content that is important and relevant for local communities. Internews will provide successful applicants with financial support, as well as training, technical assistance and ongoing professional mentoring in line with the needs of the applicants. Internews will also support the improvement of editorial practices, the quality and quantity of content and strengthen links with local audiences. The project also aims to provide opportunities for local media outlets to improve cooperation with each other.

The amount of grant that can be awarded is $20,000 per media outlet. The duration of activities proposed can be up to 16 months, between June 2023 and September 2024.

Internews will evaluate applications with the participation of independent media experts. Evaluation will be based on the quality of project ideas, cost effectiveness and feasibility.

**Applicants must meet the following criteria to be considered eligible:**

1. The media outlet must be legally registered in Hungary, and the media outlet must have been active in the Hungarian online media market for more than 1 year.
2. The organization must have an editorial team that is based outside Budapest and Pest county and must regularly publish media content that targets a local or regional audience.
3. The media outlet must follow an independent editorial policy and must have a proven dedication to professional journalistic standards and ethics.
4. The media outlet must have a demonstrated record of producing clear, unbiased, pluralistic content about issues of public interest.
5. The media outlet should self-identify as an independent organization and must not be owned or managed – directly or indirectly – by public authorities, local or national governments, political parties, by individuals holding public office or office in political organizations, or their close relatives.

Media organizations fulfilling the eligibility criteria of the Call for Application shall submit:

- A completed application form (Attachment 01)
- A proposed budget plan (Attachment 02, based on the Budget Template Form)

More detailed information about the opportunity and the forms required for the application can be downloaded from the attachments or can be accessed by clicking here.


Internews will acknowledge the receipt of all submitted applications within two (2) days after receiving the documents. Successful applicants will be notified about their selection within fifteen (15) working days following the deadline for the submission of applications. The selected applicants must confirm the application and acceptance of the selection within five (5) working days after the selection notification, or the selection will be withdrawn due to a non-responsive respondent and offered to the next most qualified respondent.

Internews is a non-profit, non-partisan international organization with more than 40 years of experience in media development. It supports independent journalism in more than 100 countries around the world, helping local media address journalistic issues and achieve financial self-sustainability.