#### **Application Form**

#### **The Expanding Production of Independent Content (EPIC) project**

#### **Content production grants: Georgia**

#### 

**By submitting your application to this call, you are giving your explicit consent so that the Funder may process and use this data in accordance with its** [**Privacy Policy**](https://internews.org/privacy-policy/)**.**

# General information

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| Name of applying media outlet or individual content maker |  |
| Name of the legally registered organization publishing media outlet or legal registration of individual content producer |  |
| Name, position and contact information (tel, email) of the person responsible for the project |  |

# About media outlet / individual content producer

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| Briefly describe the media outlet (or individual content channel), its editorial standards, the type of content it produces, and channels/platforms it operates (please, provide relevant audience statistics). Please, also outline significant achievements/impact your outlet/content channel has made and provide links to two most impactful stories produced in the past one year. |
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| Eligibility statement: Please, respond by Yes (Y), No (N) or Not Applicable (NA)) |
| The media outlet/content producer has been active producing content in Georgia for more than one year [Yes / No / NA]  The media outlet/content producer regularly publishes unbiased, fact-based journalistic content about issues of public interest for national and/or local audiences in Georgia [Yes / No / NA]  The media outlet/individual content channel is not owned or managed – directly or indirectly – by public authorities, local or national governments, political parties, individuals holding public office or office in political organizations, or their close relatives. [Yes / No / NA] |

# Project proposal (max 2 pages)

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| 1. **Project context and needs:**   Provide a description of the problem(s) and information need(s) that you have identified and want to address through your project.   * Relevant socio-political and/or media environment in which your project will be carried out; * Needs or problems of the target audience(s) that you have identified and want to address through your project. |
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| 1. **Project objective(s)**   What is/are the objective(s) your proposed project aims to achieve? |
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| 1. **Proposed activities and expected results:** Describe in detail the *concrete activities (planning, producing, distributing, promoting stories)* you plan to carry out to address needs and achieve objective(s) identified above. List expected results. Please, also provide the **concepts/ideas of two stories** you want to produce as part of this project (specify format/ multimedia elements used). |
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| 1. **Timeline**   Proposed start and end date of project, and the timeline of content production/ key activities. |
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| 1. **Budget:** Please, use the attached ***budget template in excel*** to provide an outline of your expenses and written explanation in the designated parts of the document. |

# Evaluation process

A panel of jury members, selected for their expertise and impartiality, will evaluate each proposal based on the below criteria. The scoring will be made on a five-point scale, where “1” corresponds to “very low quality” and “5” corresponds to “very high quality”.

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| **Media outlet’s eligibility, professionalism and impact:** The extent to which the applicant adheres to the professional standards of fact-based, ethical journalism and produces impactful reporting; Compliance with eligibility requirements including being a registered organization or an registered individual entrepreneur with at least one year of experience in the media market; Availability of active traditional and/or online media platforms with regularly published materials in Georgia. | 5 points |
| **Media content impact and relevance:** Quality and clarity of story concepts, including compliance with the thematic requirements of the project; Potential impact and relevance of the proposed media content (thematic area, formats, channels, tools) to the target audience(s). | 5 points |
| **Applicant capacity to deliver the expected quality:** The extent to which the organization clearly describes the steps/activities needed to implement the project successfully (allocating sufficient human and material resources, planning, producing and promoting the media content, engaging the target audience(s), etc.) | 5 points |
| **Proposed budget:** The extent to which proposed expenditures are valid and adequately support the proposed activities. | 5 points |

**Please remember to attach your proposed budget by filling out the budget template when submitting your application.**