

# **Call for Applications - EPIC Project**

Internews invites applications for the **Expanding Production of Independent Content** in Hungary. Media organizations, independent journalists and content creators with digital operations in Hungary for more than one year may apply with specific ideas for a series of stories or media project. The **EPIC** project aims to assist in the production and dissemination of high-quality, credible, engaging, and innovative fact-based multimedia journalism content that addresses issues of importance for communities across Hungary.

# What should you offer?

We are looking to support projects that are innovative in their story approaches and angles, as well as their use of (audio)visual storytelling tools to reach a wide range of audience groups and make content accessible to people with various information needs. Projects should address issues of public interest, the human experiences that reflect them, and have the potential to counter disinformation.

Multimedia content can include photography, videography, animation, captioned video, infographics (charts, maps, data visualizations), graphics, drawings, audio segments, interactivity or even gamification. Applicants who have less experience with multimedia are also welcome to apply and will be supported with expert consultancy and mentoring to develop capabilities.

For further information about formats and themes, please refer to the <u>Request for Applications</u>.

# What is being offered?

The grants provide funding for the production of content. Internews will also provide expert consultancy and/or training to help establish or strengthen capabilities of applicants to produce and promote innovative content. EPIC will also support content producers in regional cross-border networking and content sharing through a story database, online and in-person events and further rounds of grants for local and cross border stories.

The amount of grant that can be awarded for the production of content is up to **USD 10 000**. These funds can cover production costs, salaries, equipment, and other reasonable expenses. Additional funding will be available for enhancing the reach and impact of content produced in the project.

# Who is eligible?

Media outlets, independent journalists and content creators who have been regularly publishing Hungarian language content in Hungary for at least a year that targets a national, local, or regional audience in Hungary. Applicants must self-identify as independent, follow an independent editorial policy, have proved dedication to professional journalistic ethics and standards, have a record of producing clear, unbiased, pluralistic content about issues of public interest. Organizations must be legally registered in Hungary, and not owned or managed by public authorities, local or national governments, political parties, by individuals holding public office or office in political organizations, or their close relatives.

For full eligibility criteria, please refer to the Request for Applications

# How to apply?

If you fulfil the eligibility criteria, after planning your project / series of stories, please

- fill out the application form,
- attach the proposed budget.

Only fully completed applications (one per applicant) submitted on time and in line with the <u>Request for</u> <u>Applications</u> will be considered. The deadline for submission of applications: 23:59 CET **July 2, 2023.** 



Internews will acknowledge the receipt of all submitted applications within two (2) days after receiving the documents.

Applications will be assessed by a selection panel comprised of Internews staff and independent media experts, taking into consideration the project proposal (quality of the pitch for the media project / series of stories and the eligibility and capability of the applicant) and the financial proposal (feasibility of the budget).

Decisions on awarding the grants will be made within fifteen (15) working days following the deadline for submissions. The six-month implementation period will start upon signing of the grant agreement. Internews does not notify and provide detailed reasoning to unsuccessful applicants.

For details of the selection process, please refer to <u>Request for Applications</u>.

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Internews is a non-profit, non-partisan international organization with more than 40 years of experience in media development. It supports independent journalism in more than 100 countries around the world, helping local media address journalistic issues and achieve financial self-sustainability.