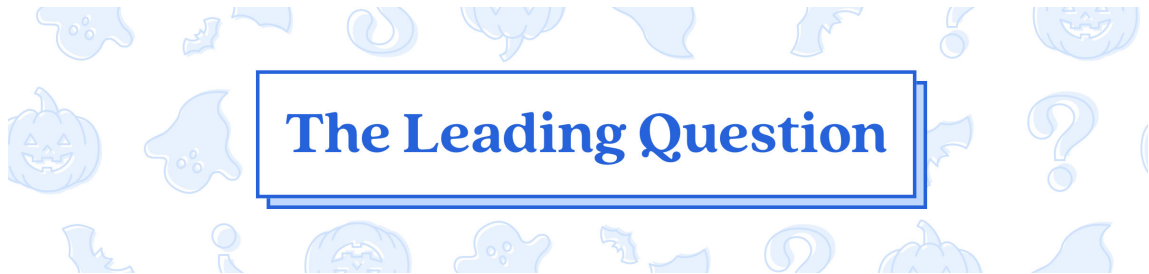


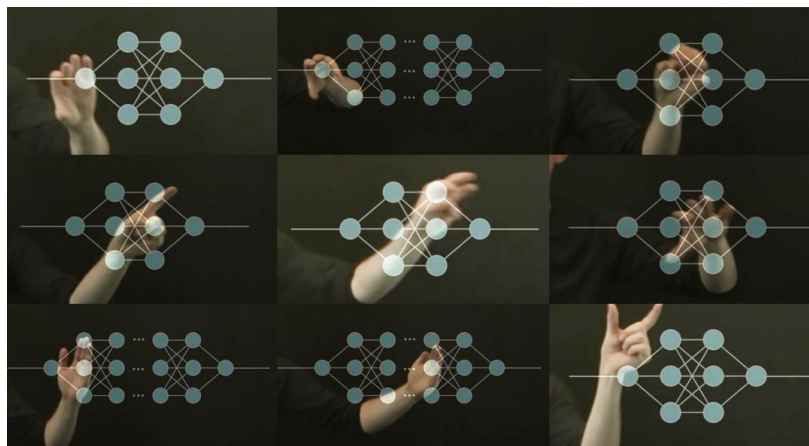
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Welcome to The Leading Question, an initiative of [Internews](#). Each month, we explore a question about the state of today’s media and connect you to the people who are shaping the answer.

This Month’s Leading Question: Artificial Intelligence in Newsrooms — Friend or Foe?

Over the last year, the popularization of AI-based tools like Chat GPT and Bard has sparked heated debate over the promise and peril of this powerful new technology. This month, we raise a magnifying glass to these shiny new tools, exploring their risks and, importantly, their potential to democratize news access. In this issue’s featured piece, our Digital Threat Solutions Specialist Jason MacLeod explores how Internews’ partners are employing AI in interesting ways.

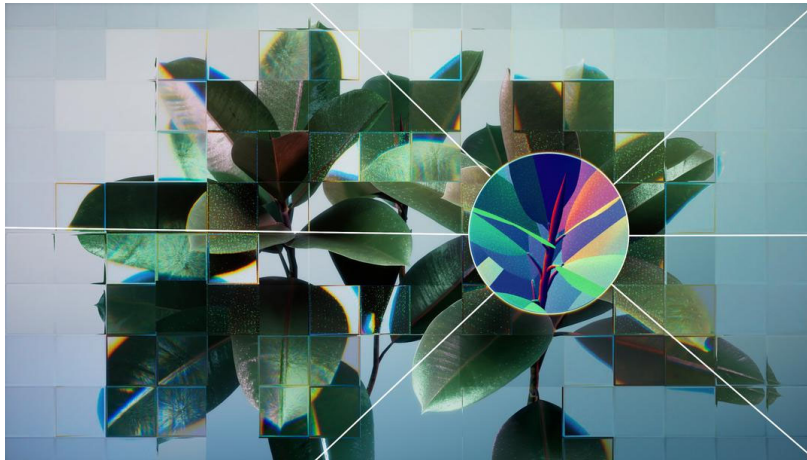


[AI in Newsrooms: How can media embrace new tech ethically?](#)

By Jason MacLeod, Digital Threat Solutions Specialist at Internews

Dig Deeper

Our Digital Rights Specialist Emsie Erastus explores AI's risks and capabilities through the lens of African newsrooms in this [thought-provoking piece](#).



[Generative AI and Journalism: A catalyst or a roadblock for African newsrooms?](#)

By Emsie Erastus, Digital Rights Specialist at Internews

What Others Are Saying

- As tech and news companies continue dipping (or dunking) their toes into AI's potential, [Reuters explores how news publishers are grappling](#) with AI's potential impact on how their content is found and digested by readers online. An interesting read for tech and news folk alike.
- A new publication by the Harvard Kennedy School (which relies mostly on evidence from countries with rich and competitive media spaces) argues that [fears about the impact of generative AI on misinformation are overblown](#).
- On the heels of the world's first AI Safety Summit, attended by over 100 representatives of civil society, major tech companies, and country governments, what should and will be done to regulate AI's use on an international scale? [This useful BBC summary breaks it down](#).

To suggest a question for a future issue of The Leading Question – or to let us know how we are doing – please visit the form below:

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P.O. Box 4448, 95518, Arcata, California, USA

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