**Application Form**

By submitting your application to Internews Network, you are giving your explicit consent so that Internews Network may process and use this data in accordance with its [Privacy Policy](https://internews.org/privacy-policy/).

1. **Information about the applicant**

|  |  |
| --- | --- |
| Name of applying media outlet  |   |
| Name of the organization publishing the outlet  |  |
| Name & position of the Contact Person responsible for the application |   |
| Email of the Contact Person |  |
| Phone number of the Contact Person |   |

1. **Authorized representative**

|  |  |
| --- | --- |
| Name of authorized representative of the applicant  |  |
| Position of authorized representative of the applicant |  |
| Email address of authorized representative of the applicant |  |
| Phone number of authorized representative of the applicant |  |
| Signature of authorized representative of the applicant |  |

1. **Project proposal**

Please propose a story covering a theme or specific topics that you believe to be relevant to young people in all four participating countries (Hungary, Poland, Romania, Slovenia) and closely related to the major themes and issues of public interest affecting people in these countries.

Please be advised that if your media outlet is selected to participate, you may be asked to modify its pitch to match the topic relevant for all countries/outlets.

**3.1 What is the story? (up to 50 words)**

Describe, in a single paragraph, not unlike a lead, what the story is.

**3.2 Why is it important to tell this story? (up to 250 words)**

Please address these questions:

* What is the social, economic, etc. context of the story, what is the larger issue?
* Who (what *group(s) of people*) is this story about and who will be interested in this story?
* How do you know this story is important?
* What **impact** do you foresee telling this story could have?

**3.3 How will you tell this story? (up to 500 words)**

Describe your pitch for the media project / series of stories in detail:

* What is your main story angle and approach and how are they different and innovative?
* What format(s) and audiovisual storytelling tools will you use?
* What is the overarching theme of series that connects the pieces?
	1. **How do you plan to distribute the story? (up to 250 words)**

How will people find out about the story and want to watch it / read it / hear it? Please the platforms, formats and strategies you plan to use for publication and promotion of the series.

* What is the primary publication platform and its average monthly reach over the past?
* List your existing (social media, email, messaging, etc.) channels (along their number of followers/subscribers) where you plan promote the story.
* What content variations do you plan that foresee working well for this story and audience (e.g. short captioned video, carousel of stills/photos, etc.)?
1. **Financial proposal**

Please use the budget template Excel document to provide an outline of your project budget and add written explanation in the designated parts of the document.