**USAID Strengthening Civil Society and Media Systems (Sawt) Activity**

**Marketplace RFA**

**Annex I: Program Description**

|  |
| --- |
| **Organization Information** |
| Organization Name |  |
| Address |  |
| Phone Number |  |
| Organization Email |  |
| Organization Website |  |
| Platform link |  |
| UEI Number (if already available) |  |
| Contact Person Name and Title |  |
| Contact Person Email |  |
| Contact Person Phone Number |  |
| Authorized Person Name and Title |  |
| Authorized Person Email |  |
| Authorized Person Phone Number |  |
| **Organization Background / Experience and Track Record** |
| *Briefly describe your organization's mission and objectives*  |
| **Description for the Organization’s Current Active Platform /** **Experience and Track Record** |
| *Describe the current platform the organization owns (objectives, services, and target audience) and how it is aligned with Sawt Marketplace objectives.* *Previous experience in designing and managing online networking and capacity building platforms.*  |
| **Organizational Capacity/ Capacity and Resources** |
| *Provide examples of previous similar experience your organization has implemented successfully, especially those related to online capacity building and service demands**Provide a brief about the key personnel who will be involved in the project.* |
| **Proposed activities and objectives for the proposed marketplace - Relevance to Objectives**  |
| *What is the list of proposed services that are linked to the objectives of the Marketplace?* *List the expected outcomes of your proposed project and how they align with the goals of the platform. What are the strategies that will be applied to leverage your current platform to develop the Sawt Marketplace into a finalized product.* |
| **Outline your approach to designing and implementing the Marketplace Innovation and Creativity**  |
| *Outline all the steps you propose to design and implement the Marketplace, ensuring creative and innovative ideas throughout the process.* |
| **Sustainability Plan / Sustainability** |
| *Explain your sustainability plan for the platform that ensure the continuation beyond the provided grant.* |
| **Data Protection, Digital Safety and Performance** |
| *Explain your strategies and measures for ensuring data protection, digital safety, and optimal performance for the platform* |
| **Budget and Cost effectiveness / Capacity and Resources** |
| Provide a list of donor funds received in the last 3 years. | *Provide donor name, year of subaward and amount in USD. Attach an additional table, if needed.* |
| Requested Subaward Amount (in USD): | *Funds requested for the proposed activity.* |