

Call for Applications

Internews SERAPH Project – Phase 2

Internews invites applications for the development of independent local online media in Hungary. Local or regional online media outlets or individual content producers operating outside Budapest and Pest County for more than one year may apply with specific ideas for content- and organizational development and community engagement.

Deadline for submission of applications: 23:59 CET November 24, 2024.

The project **SERAPH** aims to support the development of local online editorial capacities, to support the production of media content that is important and relevant for local communities and to improve media engagement with audiences and local communities. Internews will provide successful applicants with financial support, as well as training, technical assistance and ongoing professional mentoring in line with the needs of the applicants. The support will include a Young Talent Program, a training and internship program for Partners. Internews will also support the improvement of editorial practices, the quality and quantity of content and strengthen links with local audiences. The project also aims to provide opportunities for local media outlets to improve cooperation with each other.

The amount of grant that can be awarded is up to \$22,000 per media outlet and up to \$10,000 for individual content producers for Editorial Development, and up to \$7,000 per media outlet or individual content producer for Community Engagement.

The duration of activities proposed can be up to 14 months, between January 2025 and February 2026. Evaluation will be based on the quality of project ideas, cost effectiveness and feasibility.

Applicants must meet the following criteria to be considered eligible:

1. The media outlet must be legally registered in Hungary and have an editorial team that is based outside Budapest and Pest country. Individual content producers must be tax residents of Hungary.
2. They must have been actively producing content in Hungarian language for more than 1 year.
3. They must regularly publish media content that targets a local or regional audience in Hungary.
4. They must be independent in their editorial decisions and must have proven dedication to professional journalistic standards and ethics.
5. They must have a demonstrated record of producing clear, unbiased, pluralistic content about issues of public interest.
6. They should self-identify as an independent organization / individual and must not be owned or managed, individual content producers must not be controlled – directly or indirectly – by public authorities, local or national governments, political parties, by individuals holding public office or office in political organizations, or their close relatives.

Media organizations or individual content producers fulfilling the eligibility criteria of the Call for Application shall submit:

- A completed application form (Attachment 01)
- A proposed budget plan (Attachment 02, based on the Budget Template Form)

More detailed information about the opportunity and the forms required for the application can be downloaded from the attachments.

Internews is a non-profit, non-partisan international organization with more than 40 years of experience in media development. It supports independent journalism in more than 100 countries around the world, helping local media address journalistic issues and achieve financial self-sustainability.