

SUPERCHARGE YOUR REPORTING



DATA JOURNALISM WORKSHOP 2.0

WHO CAN JOIN?

- Journalists who are committed to reporting on or investigating an issue of public interest using a data-driven approach.
- Activists and researchers who work with data and want to learn how to find stories from their data and communicate them to the public.
- Although there is no prerequisite, participants are expected to have basic computer skills.
- This is not a workshop on data science, data analysis or analytics.

Requirement: Applicants are required to pitch a story or topic that they want to work on using a data-driven approach. Selection will be based on the pitches and other factors.

WHEN?

19 (Fri), 20 (Sat), & 26 (Fri), 27 (Sat)
February 2021

**Story grants worth EUR2,000 each for
selected participants upon completion of
workshop.**

**Application dateline: 4th February 2021
Register now for this FREE workshop!**



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TRAINING OUTCOMES

- Understand the importance and impacts of data journalism by examining the best community-driven data reportings from selected countries.
- Grow participants' basic critical thinking and research skills to examine issues of public interest using data. This includes the basic skills to search and extract online data and prepare it for simple analysis to assist your reporting.
- Acquire basic skills to communicate insights from data using simple visualization tools including online charts and maps.

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HOW WILL THE WORKSHOP BE CONDUCTED?

We believe learning by doing is the best way to gain new skills. That is why our workshop is highly interactive and hands-on. It consists of quizzes, group discussions and step-by-step hands-on exercises on participants' own laptops using real datasets.

Participants are expected to bring their own story ideas, proposals or datasets into the workshop.

The workshop would help them to use those materials to build their own data-driven projects. The workshop could be conducted in person, online or a mix of both depending on the development of the Covid-19 pandemic.

ABOUT THE TRAINER

Kuek Ser Kuang Keng is an award-winning digital journalist, data journalism trainer and media consultant based in Kuala Lumpur, Malaysia. He is the founder of Data-N, a training program that helps newsrooms and journalists with limited resources to integrate data journalism into daily reporting. Data-N has helped publications like Foreign Policy, BBC World Service, Mediacorp, Malaysiakini and Tempo to strengthen their storytelling with data, visual and interactive components. He has worked in several US newsrooms including NBC, Foreign Policy, PRI.org and the International Business Times.

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