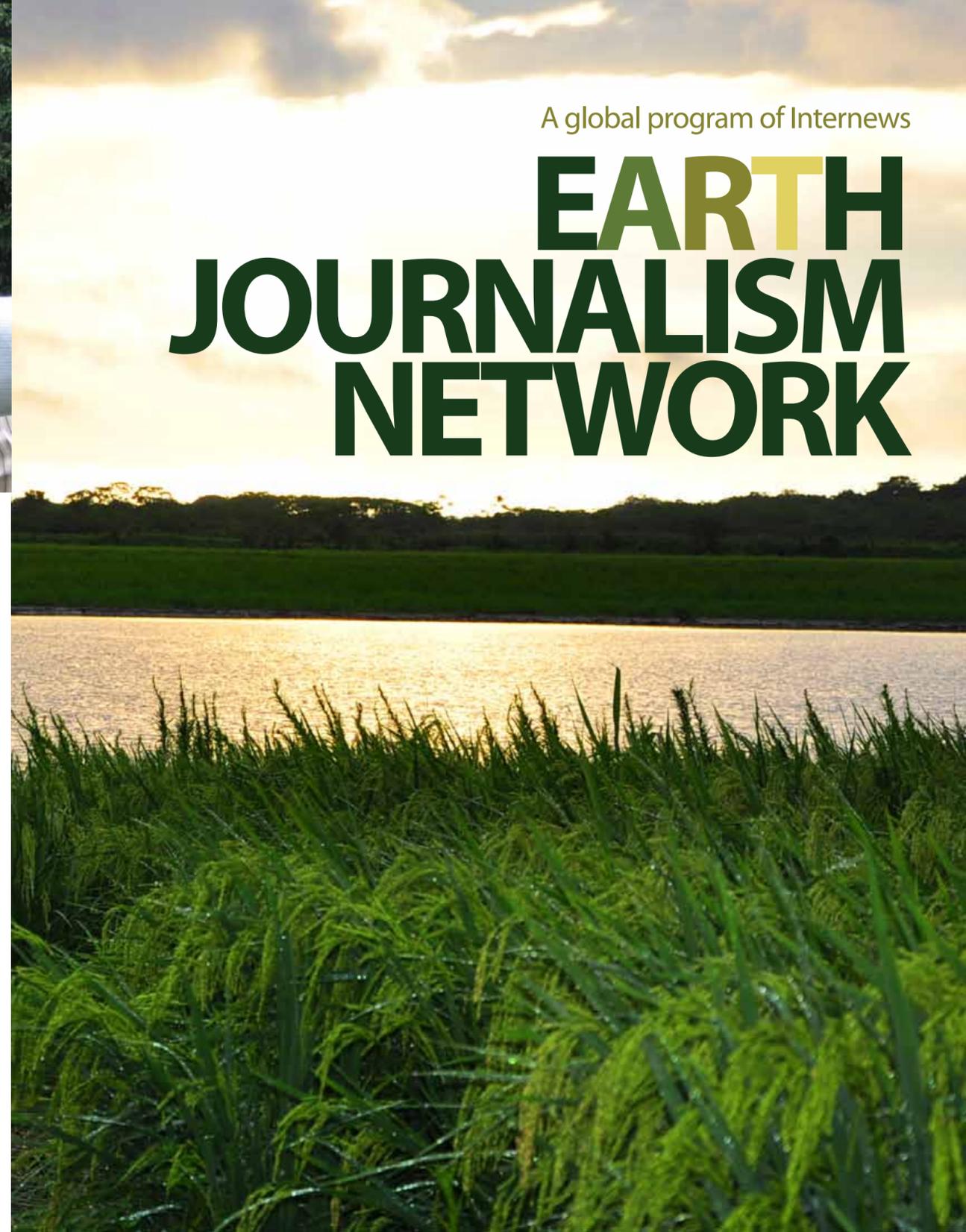


“If we are to have any hope of reversing the effects of climate change, then we have a monumental task of educating the six billion... The media is critical in this effort.”

Dr. Rajendra K. Pachauri, Nobel Peace Prize winner

“I’ve known Internews for almost two decades, and their commitment to providing news and information to at risk populations has never wavered. They do extremely important work, especially when it comes to environmental issues. Residents of under-developed nations are most vulnerable to climate change, and it is vital to provide accurate information to such communities to empower them to make informed decisions about their futures. Internews’ Earth Journalism Network is working to do just this.”

Congressman Mike Thompson



A global program of Internews

EARTH JOURNALISM NETWORK



About Internews

Internews is an international media development organization whose mission is to empower local media worldwide to give people the news and information they need, the ability to connect, and the means to make their voices heard.

www.internews.org
www.earthjournalism.org

EJN thanks the following organizations for their financial support:

| | | |
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| David and Lucile Packard Foundation | Marisla Foundation | United Nations Foundation |
| European Commission | Michelle and Robert Friend Foundation | V. Kann Rasmussen Foundation |
| Flora Family Foundation | Open Society Institute | Wallace Alexander Gerbode Foundation |
| Ford Foundation | Rockefeller Brothers Fund | World Bank |
| Germeshausen Foundation | Swedish International Development Agency | <i>(partial list)</i> |
| Heising-Simons Foundation | UK Department for International Development | |
| Howard G. Buffet Foundation | | |
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For more information

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EARTH JOURNALISM NETWORK

A global program of Internews

EARTH JOURNALISM NETWORK

Earth Journalism Network (EJN) is the only organization in the world created to empower networks of local journalists to effectively cover environmental issues, with a particular focus on reaching the information poor.

The developing world will determine our planet's environmental future. Local media play a critical role in influencing how governments and societies balance growth with sustainability and human rights. EJN works with journalists and media outlets in developing countries to provide access to better information that can help change behavior, build adaptive capacity, mitigate conflict and support good policies related to climate change and other environmental issues.

EJN brings environmental expertise combined with proven field experience to improve reporting on the critical topics of: climate change; biodiversity; environmental health; oceans and coastal zones; forests and REDD; water resource issues; clean energy technology and finance; and agricultural productivity.



“Internews created the Earth Journalism Network not only because the environment has become a greater topic of importance on the global agenda, but its effects on other areas of interest - such as human rights, public health and women’s issues – are becoming increasingly apparent.”

Kathy Calvin, CEO, United Nations Foundation and Member, Internews Network Board of Directors

EJN: Your Partner in Development

EJN addresses high-priority global issues such as:

- Mitigation of and adaptation to environmental change
- Resource conflict and climate change as an accelerant of instability and conflict

EJN can increase overall impact by:

- **Developing increased adaptive capacity** in local populations, empowering them to seek solutions, support good policy, and decrease the likelihood of instability.
- **Increasing the reach and expanding the scope** of information about solutions through ensuring accurate media coverage and increased publicity.
- **Helping local media to explore causes of conflict** such as resource scarcity, climate induced migration, rising ocean levels, and similar conflict multipliers, thus allowing governments and civil society organizations a better chance of taking preemptive steps to avoid conflict.

EJN Combines Global Reach with Deep Local Partnerships

EJN works with and launches broad networks of passionate, educated journalists around the world, including: Brazil, China, East Africa, India, Indonesia, Mexico, Peru, Thailand, The Himalayan Region, The Middle East, The Philippines, and Vietnam.

EJN has trained and continues to work with over 1,000 journalists in more than 50 countries, bringing over 100 of them to recent climate summits including Copenhagen. EJN helps all partner journalists produce thousands of stories and prepares them to continue covering environmental issues upon return to their home media. EJN continues to work with these and other reporters with the help of social media tools, and the online training and reference materials EJN developed that can be adapted, translated and updated as needed.

EJN Makes an Impact

EJN has delivered tangible results in the countries and communities in where it works.

An EJN-trained journalist uncovered a major pollution scandal in southern China, leading to clean-up of numerous illegally polluting factories in the city of Liupanshui.

In partnership with the Network of Climate Journalists from the Greater Horn of Africa, EJN carried out the first ever climate change conference in East Africa.

An EJN-supported team of journalists in Vietnam uncovered a wildlife smuggling ring in Cambodia, winning awards for their investigation and reporting.

EJN-trained journalists exposed an “eco-tourism” project in the Tam Dao National Park in Vietnam that would have destroyed the tropical rainforest. Their stories helped ensure the Vietnamese government stopped the project.